

November 2021



February 11-13, 2022
Oakland Marriott
City Center
1001 Broadway
Oakland, CA 94607
USA

California International
Antiquarian Book Fair
c/o Doucet Productions
Fair Management
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San Francisco, CA
94141

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BOOK FAIR CHAIR

Michael Hackenberg

CHAPTER CHAIR

Laurelle Swan

BOOK FAIR COMMITTEE

Alexander Akin
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Beverly A. Garcia-Garst
Mary Hill
Ben Kinmont

Dear [name],

The 54th California International Antiquarian Book Fair returns as an in-person, three-day event February 11-13, 2022, at Oakland Marriott City Center and we invite you to become a sponsor.

This prestigious annual event attracts over a hundred exhibitors from around the globe and thousands of collectors and fair visitors from throughout California, the western United States, and the Pacific Rim. **We are especially pleased to announce this year's special exhibit exploring the history of winemaking and viticulture, courtesy of the wonderful holdings of the University of California Library at Davis, aptly described as "the greatest wine library in the world."** Additional lectures and displays enhance the weekend.

This is an exceptional opportunity to reach an audience that your business may not otherwise reach during your standard marketing campaign! Fair visitors range widely in age and lifestyle, varying from university professors to celebrities to families to avid collectors to view and purchase outstanding selections of manuscripts, early American and European literature, modern first editions, children's books, maps, ephemera, and autographs, as well as antiquarian books on history, science, law, architecture, cooking, wine, and a wide range of other topics.

You can reach the Fair management team Doucet Productions at **hello@cabookfair.com or by 1-415-919-922**. Also, please visit www.cabookfair.com for more information about the event.

The fair will follow all Federal, state, and local public health guidelines. We very much look forward to seeing our worldwide colleagues once again for a great antiquarian fair.

A handwritten signature in black ink, appearing to read 'Michael Hackenberg', written in a cursive style.

Michael Hackenberg
Chair, Northern California Book Fair Committee

- Yes! I would like to sponsor the 54th California International Antiquarian Book Fair.**
- | | |
|--|--|
| <input type="checkbox"/> \$500 Half page Ad | <input type="checkbox"/> \$1,000 Bronze Sponsor |
| <input type="checkbox"/> \$1,000 Full page Ad | <input type="checkbox"/> \$2,500 Silver Sponsor |
| <input type="checkbox"/> \$2,000 Color Inside Front/Back Cover | <input type="checkbox"/> \$5,000 Gold Sponsor |
| <input type="checkbox"/> \$3,000 Color Outside Back Cover | <input type="checkbox"/> \$10,000 Platinum Sponsor |

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| • Outside Back Cover: 3.75 inches wide x 9.25 inches high | \$3,000 |

Bronze Sponsor Benefits (\$1,000):

- Quarter-page ad placement in catalogue
- Listing and link at cabookfair.com
- Five (5) VIP passes to the Fair

Silver Sponsor Benefits (\$2,500):

- Logo on event signage
- Half-page ad placement in catalogue
- Recognition on social media
- Logo and link at cabookfair.com
- Ten (10) VIP passes to the Fair

Gold Sponsor Benefits (\$5,000):

- *Sponsor Station* at the Fair
- Logo on event signage
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- Recognition on social media
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- Fifteen (15) VIP passes to the Fair

Platinum Sponsor Benefit (\$10,000):

- *Exhibitor Lunch* or *Exhibitor Hospitality Lounge*
- Sponsor recognition
- *Sponsor Station* at the Fair
- Logo on event signage
- Inside cover (color) ad placement in catalogue
- Recognition on social media
- Logo and link at cabookfair.com
- Twenty (20) VIP passes to the Fair

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|-------------------------|-----------------------|
| <i>First Name</i> | <i>Last Name</i> |
| <i>Company</i> | |
| <i>Telephone Number</i> | <i>E-mail Address</i> |
| <i>Signature</i> | |