

Yes! I would like to sponsor the 53rd California International Antiquarian Book Fair.

- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

Platinum Sponsor Benefit (\$10,000):

- Recognition as *Exhibitor Welcome Reception Sponsor*
- Table at Exhibitor Reception
- Table at the Fair in the Sponsor area
- Collateral distribution to exhibitors
- Logo on event signage
- Inside cover (color) ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Twenty VIP passes to the Fair
- Ten passes to the Exhibitor Reception

Gold Sponsor Benefits (\$5,000):

- Recognition as *Charity Poker Tournament Sponsor*
- Table at the Fair in the Sponsor area
- Collateral distribution to exhibitors
- Logo on event signage
- Full-page ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Fifteen VIP passes to the Fair
- Four passes to the Exhibitor Reception

Silver Sponsor Benefits (\$2,500):

- Collateral distribution to exhibitors and Fair attendees at collateral table
- Logo on event signage
- Half-page ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Ten VIP passes to the Fair
- Two passes to the Exhibitor Reception

Bronze Sponsor Benefits (\$1,000):

- Collateral distribution to Fair attendees at collateral table
- Quarter-page ad placement in catalogue
- Listing and link at cabookfair.com
- Five VIP passes to the Fair

ADVERTISEMENTS (all ads are black and white except for the back or inside cover pages.)	<u>Value</u>
• Quarter page: 3.75 inches wide x 2.25 inches high	\$300
• Half page: 3.75 inches wide x 4.5 inches high	\$400
• Full page: 3.75 inches wide X 9.25 inches high	\$700
• Inside Front/Back Cover: 3.75 inches wide x 9.25 inches high	\$2,000
• Outside Back Cover: 3.75 inches wide x 9.25 inches high	\$3,000

<i>First Name</i>	<i>Last Name</i>
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