

Sponsor Response Form

www.cabookfair.com

- Yes! I would like to sponsor the 51st California International Antiquarian Book Fair.**
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- Enclosed is a contribution of \$_____ payable to White Rain Productions.

Platinum Sponsor Benefits (\$10,000):

- Recognition as *Exhibitor Welcome Reception Sponsor*
- Table at Exhibitor Reception
- Table at the Fair in the Sponsor Area
- Collateral Distribution to Exhibitors
- Logo on printed material including postcards or posters (Deadline August 18, 2017)
- Logo on event signage
- Inside cover page ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Twenty (20) VIP passes to the Fair
- Ten (10) passes to the Exhibitor Reception

Gold Sponsor Benefits (\$5,000):

- Recognition as *Charity Poker Tournament Sponsor*
- Table at the Fair in the Sponsor Area
- Collateral Distribution to Exhibitors
- Logo on printed material including postcards or posters (Deadline August 18, 2017)
- Logo on event signage
- Full page ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Fifteen (15) VIP passes to the Fair
- Four (4) passes to the Exhibitor Reception

Silver Sponsor Benefits (\$2,500):

- Collateral Distribution to Exhibitors and Fair Attendees at Collateral Table
- Logo on event signage
- Half page ad placement in catalogue
- Recognition in press releases
- Logo and link at cabookfair.com
- Ten (10) VIP passes to the Fair
- Two (2) passes to the Exhibitor Reception

Bronze Sponsor Benefits (\$1,000):

- Collateral Distribution to Fair Attendees at Collateral Table
- Quarter page ad placement in catalogue
- Listing and link at cabookfair.com
- Five (5) VIP passes to the Fair

ADVERTISEMENTS (All ads are black and white except for the back or inside cover pages.)

Value

- | | |
|--|---------|
| • Quarter page: 3.75 inches wide x 2.25 inches high | \$500 |
| • Half page: 3.75 inches wide x 4.5 inches high | \$900 |
| • Full page: 3.75 inches wide X 9.25 inches high | \$1,500 |
| • Inside Front/Back Cover: 3.75 inches wide x 9.25 inches high | \$2,000 |
| • Outside Back Cover: 3.75 inches wide x 9.25 inches high | \$3,000 |

Reservation deadline: Friday, December 15, 2017
Artwork and payment must be received by Friday, January 5, 2018

Please make checks payable to: "White Rain Productions" and mail to White Rain Productions. To pay by credit card, provide **ALL** information below and return by mail or fax only. **Do not send credit card information via email.**

Credit Card Type: VISA MasterCard American Express

Account No.: _____ **Expiration Date:** ____ / ____ **Security "V Code":** _____

First Name

Last Name

Company

Telephone Number

E-mail Address

Signature