



PUBLIC RELATIONS QUESTIONNAIRE

FAX: 415-551-5195

All forms must be received by Monday, December 5, 2016

To request an electronic version of this form, please e-mail: Denise@DeniseLamottPR.com

Exhibitor: _____ Booth No.: _____

Denise Lamott Public Relations is again handling publicity for the 50th California International Antiquarian Book Fair. The more we know about you and your work, the more opportunities we will have to develop story ideas for newspapers, magazines, TV, radio and internet. You can help by taking a few minutes to answer the following questions. Please feel free to add anything else you want us to know about you or your work.

Contact phone/e-mail: _____

Website (if applicable): _____

Please tell us about any newsworthy/special items that you will be bringing to the Fair. _____

Do you have photographs of the items you will bring to the Fair? Please e-mail your top three choices with caption and credit info to Denise@DeniseLamottPR.com (Dropbox preferred, but not necessary) _____

What town do you live in? What town do you work in? _____

Please name any community newspapers or other local publications (including free ones) that serve your home or office area. _____

What are your specialties? _____

How many Antiquarian Book Fairs have you been involved with? _____

Do you have any personal media contacts we can follow-up with? _____

Do you have any upcoming publicity that might provide an opportunity for a Fair tie-in? _____

Do you have any fascinating hobbies, interests? _____

Please return this form to:

Denise Lamott Public Relations
Attn: Denise Lamott
5 Starbuck Drive, Muir Beach, CA 94965
T: (415) 381-8793